

Community Impact Statement

The MDI YMCA is an inclusive, vibrant, multi-generational center elevating our community's quality of life



MOUNT DESERT ISLAND YMCA

Donor Newsletter July 2023



SWIMMDIY @ Age 5!

Our community wants and needs our children growing up on our small island in Maine to have critical water safety and swimming skills to be able to save themselves and others when it counts the most.

In order to fulfill this mission, our donor Kathy MacLeod launched an Endowment Fund with a leadership gift of \$25,000. The ultimate goal of the fund is to raise \$100,000 in order to ensure that all five-year-olds on MDI and the Outer Islands have these lifesaving swim and water safety lessons available to them, for each and every year, as a permanent FREE program at the MDI YMCA.

Annual Campaign

The MDI Y is hugely grateful to the many individuals and businesses who continue to donate to the Y as we conduct a number of fundraising campaigns and efforts throughout the year including the Y's Aquathon, sponsorships for road races and events, and Healthy Kids Day.

Fundraising Updates

Annual Campaign
Gifts:
\$307,503
Endowments Gifts:
\$108,285
as of June 19, 2023



An August 22 fundraising event will be conducted at the Bar Harbor Club to garner donations for the Y's Camp Cadillac summer day camp including scholarships for those families most in need of the financial help, as well as to subsidize the continued operations of this nine week program.

Endowment Gifts

In addition to endowment gifts for the Y's swim program, gifts have been received from bequests, trusts and in memory of individuals who served as Y supporters.

Heritage Club & Planned Giving

If you have any interest in participating in the Y's planned giving program, specifically to support the Y's endowment for the future of the Y, please contact Ann Tikkanen/CEO directly at ann@midiymca.org or 207-288-3511. We have a luncheon planned for Sunday, July 16 at the Bar Harbor Historical Society, La Rochelle Mansion.



New sponsorship banners for 2023



Thank you to The Jackson Laboratory, Brecher Architects, Harold MacQuinn, the Reeves Family, and all those who raise funds for the YMCA!

Let's Talk About the Future ...

Here at the Y, our goal is to provide guidance and a place for each and every member of our community on their individual paths to wellness. While we currently offer a number of avenues for members and guests to improve their physical fitness, there is room to grow in other areas that will allow us to care for the whole person. Mental health, proper nutrition, and social well-being all go hand in hand.



These are some renderings of our potential kitchen revitalization project, part of our drive to care for the whole person. The renovated space would help ensure our members are practicing proper nutritional habits as well as improving their physical fitness.

Through our collaboration with an architectural and design firm we are identifying several improvements that can be made to our facility to help us take a more holistic approach to wellness. An expanded and improved community kitchen, more group exercise studio space, and an increase in the square footage dedicated to overall wellness are some of the projects we're most excited about and we hope to realize in the near future thanks to your continued dedication and generosity.

Recent Renovations



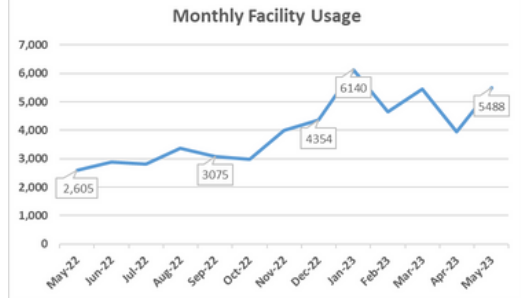
As many members have noted when checking in at the front desk, there's a new wall that's gone up separating what was once a multi-purpose space from the main lobby. Well, behind that wall renovations were underway to turn that room into a dedicated space for our preschool program.

Those renovations, completed earlier this Spring, produced a space for the kids that is uniquely their own and plenty of space for fun and enriching activities. It also offers increased security with a single entrance/exit door used exclusively by preschool students and staff.

Another and perhaps the most significant benefit of the improvements is the fact that it opens up the former preschool space to be used for fitness classes and community events. The larger space upstairs is already being used for classes such as Bob's Better Balance Class and lifeguard training, as well as our weekly Coffee and Conversations event and to host this year's Annual Meeting (pictured above).

Both the newly renovated preschool space and the multi-purpose space upstairs provide plenty of potential to be used in fun and creative ways going forward.

Engagement Snapshot



Overall, use of the Y has been on the rise. The number of members and guests who utilized the facility this May was more than double that of a year ago.



Participation in our youth programs is also on the rise thanks in part to new offerings like Nitroball and Lego Club.

UPCOMING EVENTS:

Sunday 7/16 : Heritage Club Planned Giving Luncheon @ Bar Harbor Historical Society (Contact Ann at the Y)

Tuesday 8/22 : Business Campaign for Summer Camp Scholarships @ Bar Harbor Club

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