

CARING, RESPECT, HONESTY, RESPONSIBILITY



MOUNT DESERT ISLAND YMCA

Donor Newsletter October 2022



Wrapping up our 2021-2022 Fundraising and Donations

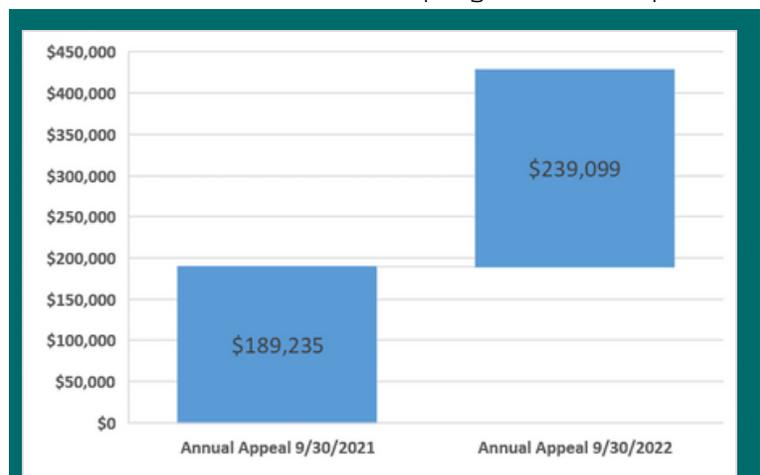
Through July 6, 2022, we reported our giving total at that time of \$243,542. In two months, at our fiscal year end on September 30, that number grew to \$285,489 through additional donations of \$41,947 during the summer months. Fine growth during a busy time! Our Annual Appeal alone increased 26 percent year over year.

Gifts from our island businesses (thank you business community, for stepping up and supporting our campaign for the Y's summer day camp), from individuals (thanks to families who donated in memory of their loved ones, and in support of valued Y programs), and foundations (thank you for believing in us)! The Y needs donations in order to keep our fees and costs for families, individuals and seniors as low as possible. The current inflationary costs of goods and services are creating a disruption and challenge for our Y as well. As we work to pay our own higher bills, we want to do more to serve the community. You can be certain that your contributions make it possible for children, families, and all adults to have access to Y programs that improve their lives, regardless of their ability to pay.

Every gift matters, and we thank you for your generosity.

Annual Appeal October 2022

The fundraising campaign for the new fiscal year has begun! Stay tuned for early solicitation letters to be mailed, including also a matching gift fundraising push during Giving Tuesday week, starting November 28. We aim to have early donor commitments totaling \$50,000, as we then seek matching gifts for a grand total of fundraising this week of \$100,000. Matching gifts truly have a multiplier impact on money raised to support our community Y! We can do it with everyone's help!



We are hoping for a strong start to our Annual Appeal for our 2022-'23 fiscal year that began October 1st. As the graph shows, momentum has been building and we hope to keep the upward trend going so we can not only survive but thrive in 2023 and beyond!



Planned Giving- Heritage Club

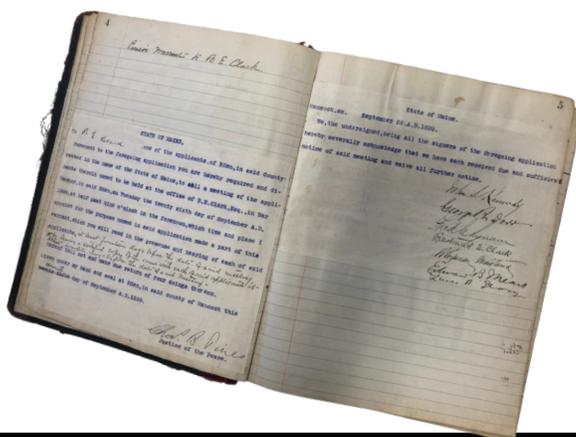
Preserving the Mission

Imagine the moment, 123 years ago, when the Founders of the Mount Desert Island YMCA met for the first time, on November 29, 1899. Those men of history are still familiar to us. The seven incorporators (George R. Dorr, Edward B. Mears and others) in short order recruited a total of 20 Directors including M.K. Jesup as President and an advisory board including F.C. Lynam, all by April 6, 1900.

The Y has the actual Record Book of their work! (photo below, and come by my office to page through it.) We read in it that five months after incorporation, cash received from donations totaled \$11,550.65, equivalent to about \$363,000 in today's dollars. What a launch for our Mount Desert Island YMCA.

Ninety-nine years later, in 1998, the Mount Desert Island YMCA's Heritage Club was founded to reach out to individuals who are committed to strengthening the foundations of our community. Today, 72 men and women link back to the Y's first leaders as proud members of our Heritage Club, thanks to the cash or deferred gifts they have made to our Endowment Fund. Strong communities uphold the ethic of "giving back" in support of their neighbors' unique circumstances and abilities.

We will sincerely appreciate your consideration in joining the Heritage Club as a means of preserving the Mount Desert Island YMCA for future generations. For ways to join the Heritage Club, please contact Ann Tikkanen, Executive Director of the Mount Desert Island YMCA at ann@mdiymca.org.



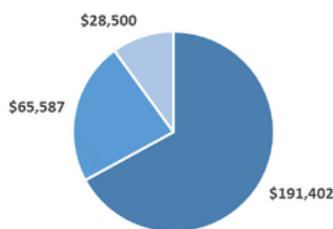
The family of former member, donor and trustee Steve Richards accepts the Y's highest award, the Triangle Award, in his memory at the 2022 Volunteer Appreciation event held in September.

Upcoming Social Responsibility Events

Oct./Nov. 2022 The YMCA partners with Maine Seacoast Mission, the YWCA of MDI and RUN MDI for a toy drive to benefit local children this holiday season.

Nov./Dec. 2022 Holiday food drive. Partnering with the BH Food Pantry and the Westside Food Pantry, the YMCA will be collecting donations of food with inhouse collection events to help fellow islanders this upcoming holiday season.

Mount Desert Island YMCA
Total FY 2021-2022 Fundraising



■ Individuals & Families ■ Businesses ■ Foundations & Trusts

Y Visits - Year over Year
Month of September

